

Are you looking for a way to get in touch with B2B marketers in Atlanta? A BMA sponsorship is the perfect fit for you.

Our chapter is growing, and we currently market to over 1500 people in the Metro Atlanta area. As a division of the ANA, members include marketing professionals in Fortune 500 companies, small businesses, agencies, freelancers and consultants.

This year, we also kick off our first annual B2 Peach Awards. This is a great opportunity for B2B marketers to showcase their work and be recognized for their accomplishments.

You can support BMA Atlanta in **2** different ways:

Chapter Sponsorship

For \$2500.00 for one full year, you receive multiple benefits:

- Your logo and a link to your organization will be featured on the BMA Atlanta website
- You will be provided with an ad in our upcoming online membership directory
- At every event, you will be recognized and your logo will be displayed
- You will have the opportunity to talk for 2 minutes about your services at one event
- You will receive 2 complimentary tickets to all luncheon events (Value approximately \$480.00)
- At luncheon events, you may pass out literature, premiums, or display materials
- You will be provided with a list of attendees from each event
- If you wish us to post press releases on the BMA Atlanta website, we will be happy to do so
- If you have your own events, we will be happy to promote one of your events to our members via email and through our LinkedIn community

Event Sponsorship

For \$500, you can sponsor an event with the following benefits:

- Logo with link featured on event communications including the website and email marketing
- Recognition at the event and the ability to display materials or promotional items
- The opportunity to speak for 2 minutes about your services at the event
- Two complimentary tickets for the event (Value of \$80.00)

Multiple Benefits

For Information Contact,

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BMAATL
BUSINESS MARKETING ASSOCIATION

A division of the **ANA**